

Funari Fashion Consulting QUESTIONNAIRE



Welcome to Funari Fashion Consulting and Manufacturing. We look forward to assisting you. But first we need to understand more about your business so we better know how we can help you! Kindly please fill out questionnaire below to the best of your knowledge. If you don't have an answer, just leave it blank & we will discuss in our first consultation.

Thank you for Contacting us & we look forward to speaking soon!

1. How long have you been in business?
2. What is your email address and phone number to contact you?
3. What is the name of your brand?
4. What are you making? Please elaborate. For Ex. Swimwear.
5. Please explain to us where you are in your process? Do you have the designs ready, patterns, and samples made?
6. How many pieces are seeking to do in production?
7. What are your goals for this year? Short term 1-12 months?
8. How are you planning to sell? In stores or online?
9. What is your target price point? Do you want to sell high end or low end?
10. What is your marketing strategy? Please elaborate.

11. How can we assist you? Please let us know how we can help you and why? Please elaborate.

12. Are you seeking assistance in product development or production or both?